



FAQ

4-H Social Media Webinar #3: Online Safety

1. What are my options when it comes to keeping my profile private?

We often receive questions about whether or not you should create two Facebook profiles in order to maintain some distance between your personal life and your professional life, especially as it relates to your interaction with 4-H youth.

There are pros and cons to both and we advise you to do whatever makes you most comfortable. However, if we were to make a recommendation, it would be to create one public profile. For one thing, it will be much easier for you to maintain one profile instead of two. Also, Facebook provides plenty of customizable options which allow you to tailor who is able to see and share things on your profile. And when you do choose to communicate with youth, you can do that via your state, county or Club's public page on the Wall or in the Discussion Forums.

2. What if I leave 4-H and no longer want to be connected to the 4-H page through my profile?

First, we recommend creating a generic team profile that can be "passed on" when you leave. For example, 4-H uses a profile called "Clover Council" so that it is not connected to anyone's personal page.

Next, you can choose to remove admin rights from yourself or others for any group or page, in which case you will no longer be connected to that page. The only rule Facebook has regarding the removal of admins is that there must be at least one other admin connected to the page before you're allowed to remove yourself.

3. Facebook released a "facial recognition" option today and we recommend turning off this feature. Here's how:

- Click on **Account** in the upper right corner of your Facebook page.
- Choose **Account Settings** in the menu that drops down.
- Click on **Manage** in the **Privacy** field of your Account Settings page.
- At the bottom of the page, click on **Customize Settings** and once there, look for an option called **Suggest photos of me to friends**.
- Once you find the option, click on **Edit Settings** and turn the feature from **Enabled** to **Disabled**.

4. So the rule is not to tag youth in photos, makes sense. But do you have any recommendations for what to do if youth tag themselves in photos we post? Remove the tag or let it slide?

Our recommendation is always to remove the “tag” (not necessarily the photo, unless it is explicit or otherwise inappropriate). It's easy enough to "untag" someone and usually Facebook will notify you when someone has tagged themselves in your photo (unless you've chosen to turn off notifications).

If you make “no tagging” part of your community guidelines, then there should be no frustrated users when a tag is removed from a photo. Essentially, your community guidelines become an important back-up when you need to remind folks what is and is not appropriate in the community.

5. How do you protect pictures from people tagging them or downloading them?

The only sure way to protect pictures from being tagged is to make them private, but in a social environment you're want to share pictures with folks! That being said, it helps to be vigilant as the notifications of activity for your page come in and to also share expectations for tagging in your guidelines. Tell youth that you encourage them to share and view their own photos, but that the expectation is that there is no "tagging." Don't eliminate photo sharing completely--some of our most fun events on Facebook have been photo-sharing opportunities.

6. If someone is under 13 and they are taken off of Facebook by the FB security team, do they have a chance to come back later when they are older?

They do have an opportunity to be online again, once they are able to provide and verify a legitimate over-13 birth date.