Beyond Ready



BEYOND READY

Radio Live Read Scripts

The Beyond Ready Radio Scripts are approved for use in any in-kind (free) local on-air radio spots. There are versions for adult and youth voiceovers at 15, 30, and 60 seconds.

ADULT VOICEOVERS

:15 Script

For over 120 years,

4-H has empowered millions of youth to build their futures.

And pave a path forward.

Now, they are inspiring a new generation that's to be beyond ready —

Ready to lead,

Serve,

Build,

And conquer.

Here's how you can join me and 4-H in shaping tomorrow's youth TODAY.

Donate today. Visit 4H.org to learn more.

:30 Script

Remember when you were a kid, navigating life's challenges?

The world's changed, and it's moving fast. It feels like now it's even harder and moving even faster than when we were kids.

And Yet for over 120 years, 4--H has been there.

Just like generations before, they're preparing today's youth to be beyond ready —

Ready to serve,

Ready to build,

Ready to conquer,

Ready to succeed.

Through dynamic programs that are proven to work,

And build skills like

Leadership,

Problem-solving,

Team building,

And confidence

4-H is preparing the next generation to be – Beyond Ready.

Donate today and discover how we're shaping the next generation at 4H.org.

:60 Script

Remember when you were a kid?

It was all about discovering your passions and having fun.

Playing with your friends.

And finding your spark.

You learned to embrace who you are and how to make a difference.

These moments haven't changed.

But the world has.

And it's coming at us faster it feels like it's coming at these kids faster than it ever did for you and me.

That's where 4-H steps in.

For over 120 years,

4-H has helped young people find their path.

Grow their skills,

And ignite their spark.

With research-backed programs,

Caring adult leaders,

And a commitment to excellence,

4-H is preparing the next generation of young people for tomorrow.

6 million youth are already learning,

Creating,

Connecting,

And going beyond the expected.

Help us reach 10 million.

10 million youth excited to take on the world.

Youth that are Beyond Ready.

Ready to lead.

Ready to serve.

Ready to innovate.

Ready to conquer.

Are you ready to invest in this next generation?

Donate today and visit 4H.org to learn more.

YOUTH VOICEOVERS

:15 Script

For over 120 years,

4-H has empowered millions of youth to build their futures.

And pave a path forward.

Now, they are inspiring a new generation that's beyond ready –

Ready to lead,

Ready to Serve,

Ready to Build,

Ready to Conquer.

I'm excited to be a part of it!

Donate now, so more kids like me can take on the world.

Visit 4H.org to donate today and learn more.

:30 Script

Remember when you were a kid –

Juggling school,

Friends,

And a world that can seem like it's moving and changing really fast?

Well, the world certainly does move fast

And I'm glad 4-H is here to help,

To build and prepare a new generation of kids like me that's to be beyond ready–

Ready to lead,

Ready to serve,

Ready to build,

Ready to imagine,

And ready to succeed.

With hands-on programs and adventures mentors that make learning fun,

4-H is helping kids everywhere,

become ready for anything.

Donate today and learn more at 4H.org!

:60 Script

Hey there!

Remember when you were a little kid?

Exploring everything,

Asking questions,

Discovering who you are,

And what you want to do with the rest of your life.

It's like finding your spark,

That ignites what you're passionate about.

These moments haven't changed,

But the world has, and it can feel a little overwhelming sometimes.

Guess what?

You don't have to do it alone.

The good news is that 4-H helps you kids find that spark and a pathway forward,

Whether you are 8 or 18!

For over 120 years, 4-H has helped youth kids like me GROW,

Lead, fail and get back up,

Make a Difference,

Pave a path forward,

And Be Ready.

From hands-on projects that are proven to work,

Meeting other young people from around the country,

To epic adventures and trips to places you may -or may not have – been before.

4-H is all about gearing up the next generation to BE READY

Ready to lead.

Ready to serve.

Ready to build.

Ready to conquer.

Ready to succeed.

Ready to make a difference.

Ready for anything.

Donate today and learn more at 4H.org!

Join us in helping youth be **Ready for Anything**.

More youth. More community. More ready.

CONTACT:
Yolanda Stephen
Senior Manager, Public Relations
YStephen@fourhcouncil.edu