I pledge

MY HEAD TO CLEARER THINKING,
MY HEART TO GREATER LOYALTY,
MY HANDS TO LARGER SERVICE,
AND MY HEALTH TO BETTER LIVING,
FOR MY CLUB, MY COMMUNITY, MY COUNTRY
AND MY WORLD.
MY HEAD TO CLEARER THINKING,
MY HEART TO GREATER LOYALTY,
MY HANDS TO LARGER SERVICE,
AND MY HEALTH TO BETTER LIVING,
FOR MY CLUB, MY COMMUNITY, MY COUNTRY
AND MY WORLD.
Letter From President and CEO and Board Chair

As we reflect on the year 2021, we want to extend our heartfelt gratitude to our generous donors and champions for their unwavering support.

Together, we’re reaching millions of young people in our mission to empower and inspire the youth of America.

One of the hallmarks of America’s largest youth development program is our ability to meet the needs of families and children in every county and parish nationwide.

National 4-H Council is the non-profit partner to America’s largest youth development organization, a unique private-public partnership that includes 100-plus land-grant universities and the nation’s Cooperative Extension System, and the National Institute of Food and Agriculture within the United States Department of Agriculture.

In 2021, as our lives opened back up and we began navigating through a new normal, 4-H provided pathways for millions of youth to thrive, shine and meet challenges head-on.

From closing the digital divide to STEM learning to healthy living and more, we’re honored you’re here to discover the powerful impact of 4-H on America’s youth, families and communities.

Sincerely,

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President and CEO
National 4-H Council

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“Together, we have built a life-changing movement that serves six million youth each year. Fueled by this historic investment, we will make even greater progress toward our shared vision: providing all young people with access to opportunity.”

Jennifer Sirangelo
President & CEO
National 4-H Council
Landmark $50 Million Gift to 4-H from MacKenzie Scott is an Investment in America’s Youth

Opportunity for All

Our mission is to give young people access to opportunity. Because of 4-H’s expansive reach into every US county, parish, and territory, this generous investment from MacKenzie Scott and her husband, Dan Jewett, will support positive youth development for millions of kids and families.

Empowering Youth

Amid the serious challenges affecting our youth—from a national mental health crisis to widening opportunity gaps—the skills, confidence and resilience young people develop through 4-H programs are essential. This gift will continue the great work that Cooperative Extension is doing through 4-H, and empower more youth through 4-H’s proven programs.
The Power of Positive Youth Development (PYD)

Closing the opportunity gap through PYD means the health, well-being and success of any young person will not be determined by their zip code or the color of their skin, and that the current generation of youth will gain the necessary support and experiences to navigate the unprecedented social realities we face as a nation.

Through a partnership with the nation’s land-grant universities and robust programs, 4-H is creating and building authentic opportunities for leadership development to promote equity. For example, our partnership with the U.S. Soccer Foundation—made possible through the Walmart Foundation—this year created pathways to positive outcomes for K-12 youth through local 4-H programs. The Soccer for Success program uses soccer to improve children’s physical and mental health and overall well-being in underserved communities.

By investing in PYD, we can upend America’s persistent social, economic and political imbalances. Our intentional approach brings together communities, organizations, government, educators and young people to promote positive outcomes for youth, thereby eliminating the opportunity gap and creating a more equitable and just society.

48% of kids in very low-opportunity neighborhoods lack access to parks and playgrounds
Source: Brandeis University, 2019

12.5% of the U.S. population is made up of Black people; however, they make up 21.4% of the poor population
Source: M. Sauter, 2018

Soccer for Success program made possible by Walmart Foundation
True Leaders in Equity

14% of charitable giving in 2019 went to education
Source: Giving USA, 2020

8% went to public-society benefit
Source: Giving USA, 2020

Another example of our PYD initiative is the True Leaders in Equity Institute, which engages 20 youth and adult teams from the Cooperative Extension’s 4-H programs to become change agents to create a more welcoming and inclusive environment. The CHS Foundation has generously invested $1M to bring this program to scale in 2022.

This training and leadership opportunity challenges participants to work together to ideate and champion equity-related projects in their communities.

4-H believes in youth and adults working together to leverage the strengths that each group brings to their communities and world.

Let’s not wait for adolescents and young adults to protest for their voices to be heard.”
Chinwe Efuribe et al., Coping With the COVID-19 Crisis

Investing in Rural Communities

27% of rural school districts required instruction while schools were closed during the pandemic
Source: Center on Reinventing Public Education (Goldstein, 2020)

4-H and Tractor Supply Company are investing in rural communities through skill development and community building. Collectively, our organizations meet young people in rural communities where they are by delivering resources to ensure they have the tools necessary to succeed in life and career.

Our partnership includes a bi-annual Paper Clover campaign which raises funds that directly impact the operations and continued growth of local 4-H programs.
Bridging the Digital Divide

4-H at Home

National 4-H Council built on the successes of a platform created in 2020, 4-H at Home, for isolated kids to stay connected online.

Funded by the National Institute of Food and Agriculture within the United States Department of Agriculture and corporate donors, this platform elevates the high-quality educational content and resources of Cooperative Extension. The program scaled up in 2021, building new opportunities for young people to thrive at home.

In partnership with 100+ top-tier universities, this universal access to impactful learning experiences was an essential educational lifeline to millions of youth and families.

Tech Changemakers

4-H Tech Changemakers trains and equips teens to teach adults in their communities the digital skills needed for education, jobs, healthcare, social fulfillment, entrepreneurship, and more. A coalition of supporters—including Microsoft, Land O'Lakes and Tractor Supply Company—supported the program, with an additional $7.5M investment from Verizon to expand the training to adults in rural communities with a specific focus on people of color.

Because of Verizon’s investment, Council was able to scale Tech Changemakers to Historically Black Colleges and Universities (HBCUs). Working with nine HBCUs, all land-grant institutions, 4-H is helping to close the opportunity gap by making digital skills accessible to those who need them most.
Youth in Action Award Winners

The 4-H Youth in Action program recognizes four confident young leaders with diverse backgrounds and unique perspectives in our core pillar areas: agriculture, STEM, healthy living and civic engagement.

2021 AGRICULTURE YOUTH IN ACTION WINNER

Madelyn Zimmerman

Indiana 4-H
Purdue University Extension

“I started this program for kids at school who were sitting alone at lunch or who were acting out. We’d sit in my barn and I’d teach them absolutely everything I knew about cows.”

2021 STEM YOUTH IN ACTION WINNER

Aidan Spencer

Oklahoma 4-H
Oklahoma State University Extension

“I noticed that there weren’t a lot of people who looked like me in STEM. So I started finding ways to get the word out and have events to help people realize they could also see themselves in STEM.”
My friends and I worked to create an environment where everyone could feel comfortable expressing their true selves. We had conversations and workshops for leaders and youth about the importance of supporting LGBTQ+ youth.”

Whenever you wear a crown, it’s a sparkly thing on your head. People pay more attention to you. That can be your opportunity to share what you’re passionate about. Crowns Fight Cancer is just a girl changing the world one rhinestone at a time.”

In memory of Elizabeth Weidner | 2004–2021

Her adventurous spirit continues to live on and inspire us.
Honor Roll

National 4-H Council’s work on behalf of the 4-H youth development movement would not be possible without the generosity of our individual, corporate and foundation donors. Thank you.

We wish to thank the following organizations for their long-term contributions to our work. While we have listed their support in previous annual reports, their funds continued to sustain our work this year.

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March 1, 2021 – February 28, 2022

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March 1, 2021 – February 28, 2022
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Donna Grimes
Terry Groth
Larry Guilbeau
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Jamie Hadley
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Douglas Harley
Brittany Harris

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Toni Hartke
Robin Hartwell
Kayla Harvey
Mark Hassett
Edwin and Pamela Hathaway
Valerie Hauk
Patricia Havens
Ann Hayes
Claire Heaney
Tricia Hebrock
Ashley Heil
Paula Hein
Paige Heinke
Melissa Heller
Zane R. Helsel
William and Jean Heltemes
Alvin and Phyllis Hepner
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Emma Herbison
Toni Heyde
Heather Hickman
Joan Hickman
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Caylin Hilton
Elizabeth Hines
Jennifer Hiscock
Nicole Hixson
Jennie Hodgen
Sara Hoestje
Thomas Hoffman
Judith Holcomb
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Jenna Hollrah
Stephanie Holmgren
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Linda Howe
Pamela Hoy
Lisa Huang
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Sonja Hubly
Diana A. Hughes
Kandi Hulce
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Madilyne Humecy
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Carri Hunter
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Amy Jacobs
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Heather Jarman
Lisa Jassen
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Cynthia Jeffries
Cliff and Sue Jenkins
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Nicole Jentes
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ashley Lancaster
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Stephanie Lanford
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Jeannine Lawall
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Paul and JoAnne Leatherman
Louis Leavitt
Rosalind LeCompte
Rebecca L’Ecuyer
Lisa Lee
Natalie Lee
Samantha Lee
Kathleen Lefier
Heather Legge
Teresa LeGrand
Anthony Lekanidis
Shirlee Lendved
Mary Lenker
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Randi Leonard
Stephanie Leonard
Dana Levitan
Julie Lewis
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Jason Lirrg
Kerrieanne Lischka
Ron Locatis
Aimee Lopez
Anna Rosalez
Miriam Lowery
Lin Lu
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Daniel Luedke
Jessica Lutch
Cassandra Luttrell
Barbara Lynch
Samantha Mac Alevy
Cynthia Maciejewski
Flower D. MacMillen
Samantha Maine
Stephanie Majkut
Catherine Mallett
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John Mann
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Jessica Mansbach
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Marilyn Nordby
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Julie Norris-Johns
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Jane Oakes
Ruth A. O’Brien
Gabriella Odum
Barbara O’Friel
Allen and Janice O’Hara
Shiori Oki
Andell and Douglas Olin,
  In honor of Virgil C. Wolfer
Mary Olivesa
Jacob Olson
Patrick and Melinda O’Neil
Conrad and Anne Ormsbee
Cheyenne Oronos
Janet Orr
Ronald Overmyer
Jean and Foster Owen
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John Pace
German Antonio Padilla
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Sarah Raake
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Shannon Ragsdale
Palmer Raible
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Marco Ramirez
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Tara Reiner
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Trish Renner
Amy Reno
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Autumn Rimer
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Hazel Robertson
Candace Rodmon
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Richard Young
Steve and Leigh Young
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Leon and Eileen Zebroski
Helene and Mark Zeug
Lena Zielie
Pauline Zima
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Theresa Zink
Jillette Zylka

WORKPLACE DONATIONS

We extend our gratitude to the donors listed below who have given to National 4-H Council through the Combined Federal Campaign, United Way Charitable Campaign, and other state and private workplace giving programs.

Abbott Laboratories Employee Giving
Archer Daniels Midland Company Employee Giving
Bank of America Employee Campaign
ChangeUp Employee Giving
ETS Cares Employee Donations
Google Inc. Employee Giving
Lockheed Martin Employee Giving
Microsoft Employee Giving
New York Life Employee Giving
Sun Life Financial Employee Giving
TD Ameritrade Employee Giving
T-Mobile Employee Giving
UnitedHealthcare Employee Giving

NAMED AND SPECIAL 4-H FUNDS

The following named and special funds have been established at National 4-H Council. We salute the people who established these funds and the people who have contributed to them. You can ensure the legacy of 4-H by creating or contributing to a named or special fund. For more information on any of these funds or how you can establish new funds, please contact Amie Marshall at amarshall@4-h.org or 301-961-2858.

Edward W. Aiton Fund
Kenneth H. Anderson Fund
Richard R. Angus NAES4-HA
Professional Leadership Recognition Fund
Jim and Marcia Borel International 4-H Fellowship
George L. Brown Multicultural Immersion Fund
Donald and Toni Daley Fund
THE NATIONAL 4-H HERITAGE CLUB

PLANNED GIVING 4-H PIONEERS
Benefactors who made their planned gifts prior to the establishment of the National 4-H Heritage Club by the Board of Trustees in 2007.

Edward W. Aiton*
Jeannette S. DeMure*
Agnes M. Hansen*
Tena B. Klein*
Frieda R. Schroder*
Luke Schruben*
Edward R. Tinker* Charitable Trust
Florence Van Norden*
W. Sherard Wilson*

The National 4-H Heritage Club, established by the Board of Trustees in 2007, is National 4-H Council’s planned giving society recognizing individuals who have made deferred gifts through their estate plans or cash gifts designated to an endowed fund. For information on making a legacy gift to 4-H, please contact John Zabinski at jzabinski@4-h.org or 301-961-2983.

CHARTER MEMBERS
Benefactors who made planned gifts by September 30, 2009.

John A. Allen, Jr.
Richard R. Angus*
Anonymous (2)
David E. and Frances K. “Sue” Benedetti
Erna Bamford Breton
Marcius* and Elna Butterfield
Susanne G. Fisher*
Don and Carolyn Floyd
Gail and Edwin M. Gershon
Gardiner and Violet Graham*
Anita Hollmer Hodson and Family
Jim (James C.) Kemp
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Sandra Link Lignell
Mary Kaye Merwin
Melanie Miller*
Dr. Robert H. Miller and Mrs. Vivian E. Miller
Beverly and Mason Miller*
Wayne Nierman and Linda Gould Nierman
Kenneth and F. Ethel Pickett*
Elaine R. Pitts*
Dalton R.* and Ruby H. Proctor
Elizabeth N. and William R. Sheldon*
Jennifer L. Sirangelo

We make every effort to ensure accuracy. If your name is not listed correctly or in the manner you wish, please contact Jennifer DePasquale at jdepasquale@4-h.org.
## Financials

### Summary Statement of Financial Position

<table>
<thead>
<tr>
<th>Assets</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>27,553,845</td>
<td>31,633,034</td>
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<tr>
<td>Investments</td>
<td>15,726,965</td>
<td>91,023,898</td>
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<td>Receivables</td>
<td>8,845,216</td>
<td>13,471,727</td>
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<tr>
<td>Merchandise Inventories</td>
<td>1,550,805</td>
<td>1,655,308</td>
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<tr>
<td>Property and equipment, net of depreciation</td>
<td>5,150,825</td>
<td>375,189</td>
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<tr>
<td>Other assets</td>
<td>401,860</td>
<td>247,147</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>59,229,516</strong></td>
<td><strong>138,406,303</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2020</th>
<th>2021</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>5,588,896</td>
<td>4,185,150</td>
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<tr>
<td>Line of Credit</td>
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<tr>
<td>Deferred Revenue</td>
<td>2,031,530</td>
<td>542,764</td>
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<tr>
<td>Accrued Post-Retirement Benefit Liability</td>
<td>3,052,296</td>
<td>2,508,061</td>
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<tr>
<td>Unfunded Pension Liability</td>
<td>4,088,622</td>
<td>3,265,691</td>
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<tr>
<td>Agency Funds and Other</td>
<td>470,424</td>
<td>343,736</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>25,231,768</strong></td>
<td><strong>10,845,402</strong></td>
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<thead>
<tr>
<th>Net Assets</th>
<th>2020</th>
<th>2021</th>
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</thead>
<tbody>
<tr>
<td>Without Donor Restriction</td>
<td>4,399,588</td>
<td>87,006,391</td>
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<tr>
<td>With Donor Restriction</td>
<td>29,598,160</td>
<td>40,554,510</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>33,997,748</strong></td>
<td><strong>127,560,901</strong></td>
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*FY 21 (As of February 28, 2022)
## Financials

### Summary Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and Grants</td>
<td>19,755,796</td>
<td>88,987,129</td>
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<tr>
<td>Registration Fees and Tuition</td>
<td>-</td>
<td>470,075</td>
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<tr>
<td>National 4-H Conference Center</td>
<td>395,083</td>
<td>-</td>
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<tr>
<td>National 4-H Supply Service</td>
<td>3,463,455</td>
<td>4,532,811</td>
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<tr>
<td>Investment Income</td>
<td>257,356</td>
<td>260,032</td>
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<tr>
<td>Other</td>
<td>2,357,766</td>
<td>2,091,743</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>26,229,456</td>
<td>96,341,790</td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
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<tr>
<td>Educational Programs</td>
<td>20,782,112</td>
<td>23,574,585</td>
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<tr>
<td>National 4-H Conference Center</td>
<td>2,226,425</td>
<td>1,737,189</td>
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<tr>
<td>National 4-H Supply Service</td>
<td>5,042,248</td>
<td>3,851,457</td>
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<tr>
<td>Management and General</td>
<td>4,688,749</td>
<td>4,606,021</td>
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<tr>
<td>Fundraising</td>
<td>2,772,673</td>
<td>3,086,527</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>35,512,207</td>
<td>36,855,779</td>
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<tr>
<td><strong>Nonoperating Increase (Decrease)</strong></td>
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<tr>
<td>Gain On Center Sale</td>
<td>-</td>
<td>33,937,555</td>
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<tr>
<td>Nonoperating Contributions</td>
<td>-</td>
<td>61,396</td>
</tr>
<tr>
<td>Investment Gains (Losses)</td>
<td>2,850,219</td>
<td>(971,336)</td>
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<tr>
<td>Net Periodic Pension Cost</td>
<td>(728,154)</td>
<td>(241,213)</td>
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<tr>
<td>Pension Related Changes Other than Net Period Pension Costs</td>
<td>2,494,059</td>
<td>631,257</td>
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<tr>
<td>Post Retirement Benefit Costs</td>
<td>1,428,830</td>
<td>659,483</td>
</tr>
<tr>
<td><strong>Total Nonoperating Increase (Decrease)</strong></td>
<td>6,044,954</td>
<td>34,077,142</td>
</tr>
<tr>
<td><strong>CHANGE IN ASSETS</strong></td>
<td>(3,237,797)</td>
<td>93,563,153</td>
</tr>
</tbody>
</table>
Financials

2021 Expense Components

- Program services: 79.1%
- Management and general: 12.5%
- Fundraising: 8.4%
As the nation’s largest youth development organization, 4-H grows confident young people who are empowered for life today and prepared for a career tomorrow. 4-H is led by a unique private–public partnership of universities, federal and local government agencies, foundations and professional associations.

National 4-H Council is the private sector, non-profit partner of the Cooperative Extension System and the National Institute of Food and Agriculture within the United States Department of Agriculture.